

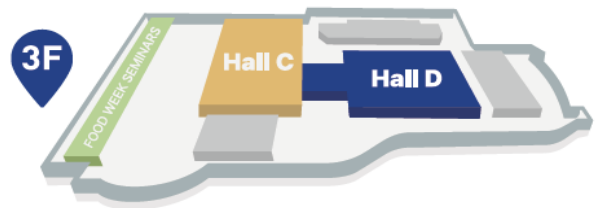


Coex Food Week 2024 Summary

Show Overview

Title	Coex Food Week 2024
Dates	November 20-23, 2024
Venue	Coex Hall A, B, C, D, E & Conference Room Seoul, South Korea
Scale	37 Countries, 1,054 Exhibitors, 1,846 Booths, 63,150 Visitors
Organizers	Coex, Ministry of Agriculture, Food and Rural Affairs
Concurrent Shows	Bakery Fair (Hall C), World FoodTech Expo (Hall C, D)

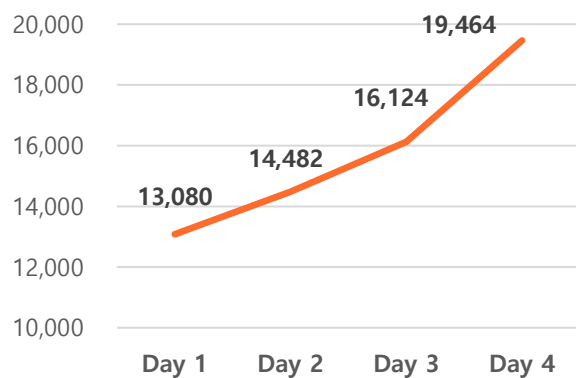
Show Composition



Show Scale

1,054 Exhibitors from 15 Countries

63,150 Visitors from 37 Countries



- **Asia/Oceania (15)**
 - Malaysia, China, Japan, Korea, Taiwan, Thailand, Pakistan, India, Hong Kong, Mongolia, Vietnam, Philippines, Indonesia, Singapore, Australia
- **CIS (2)**
 - Russia, Uzbekistan
- **Middle East (2)**
 - UAE, Saudi Arabia
- **Europe (9)**
 - Spain, Germany, United Kingdom, Lithuania, France, Netherlands, Poland, Serbia, Italy
- **America (3)**
 - USA, Canada, Peru
- **Latin America (6)**
 - Mexico, Guatemala, Ecuador, Chile, Brazil, Argentina

Business Programs

Overseas Big Buyer Zone Program

Nov 20 (Wed) – Nov 22 (Fri), 3 days
1F Hall A Overseas Big Buyer Zone

Total Meetings: 211
Total Transaction Amount: **USD 11.04 million**
Participants:
- 9 Buyers from 5 Countries
- 88 Korean Exhibitors



Overseas Exhibitor BIZ-Matching Program

Nov 20 (Wed) – Nov 22 (Fri), 3 days
1F Hall A Overseas Exhibitor BIZ-Matching Lounge

Total Meetings: 180
Total Transaction Amount: **USD 9.47 million**
Participants:
- 46 Korean Buyers
- 49 Exhibitors from 11 Countries



BKF+ Business Meetings

Nov 20 (Wed) – Nov 22 (Fri), 3 days
3F Hall E BKF+ Business Meeting Zone

Total Meetings: 1,729
Total Transaction Amount: **USD 97 million**
Participants:
- 92 Buyers from 31 Countries
- 245 Korean Sellers



2nd World Korean Business Export Meetings

Nov 22 (Fri) – Nov 23 (Sat), 2 days
2F Studio 159

Total Meetings: 157
Total Transaction Amount: **USD 14.45 million**
Participants:
- 20 Buyers from 12 Countries
- 42 Korean Sellers



Domestic Buyer Biz-Matching Program

Nov 20 (Wed) – Nov 22 (Fri), 3 days
3F Hall D Domestic Buyer Biz-Matching Lounge

Total Meetings: 235

Total Transaction Amount: **KRW 57 billion**

Participants:

- 86 Buyers from 46 Korean Companies
(Shinsegae, Hyundai, Kurly, SSG.COM, Amazon,
Lotte Homeshopping, TOMTOMS, SPC, etc.)



Food Week Business Connecting

Nov 20 (Wed) – Nov 21 (Thu), 2 days
3F Hall D Business Connecting Zone

Total Meetings: 287

Total Transaction Amount: **KRW 30 billion**

Participants:

- 71 Korean Investors
(Korea M&A Exchange, Lotte, LG, Alibaba.com, etc.)
- 129 Korean Exhibitors



**Thank you for participating in Coex Food Week 2024.
We look forward to seeing you next year.**

Coex Food Week 2025 Preview

Dates	October 29 – November 1, 2025
Venue	Coex Hall A, B, C, The Platz & Conference Room
Organizer	Coex

Coex Food Week Secretariat

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